Plexus Digital Engagement

Product roadmap & deep-dive

September 26, 2024



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1 Welcome

Goal of the session

- 2 Planner with choice guidance Deepdive
- **3** Coffee break

Roadmap for the coming years

4 **Product Strategy & roadmap** Insight into the next years





Welcome

Goal of the session

- What are your expectations for this session?
- What are your goals for your product and what do you expect from the interaction with Keylane?
- Frontrunners/ambassadors for PDE roadmap items







Deep-dive

CJ Planner with choice guidance



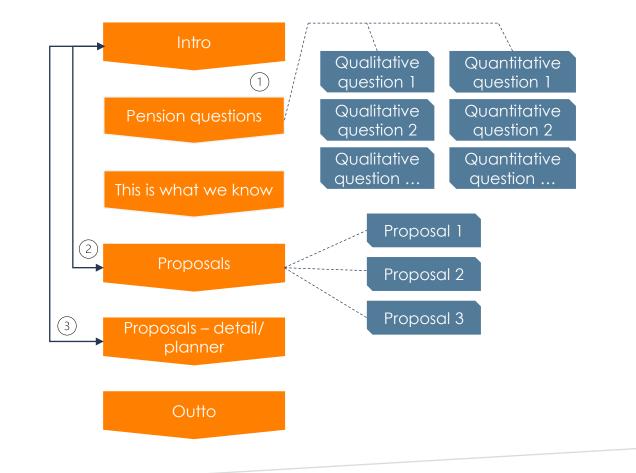
Overall flow

The Customer Journey consists of a fixed number of elements. The content and order of those elements (orange blocks) is customisable per segment. This also applies to the content and order of the questions and suggestions (blue blocks).

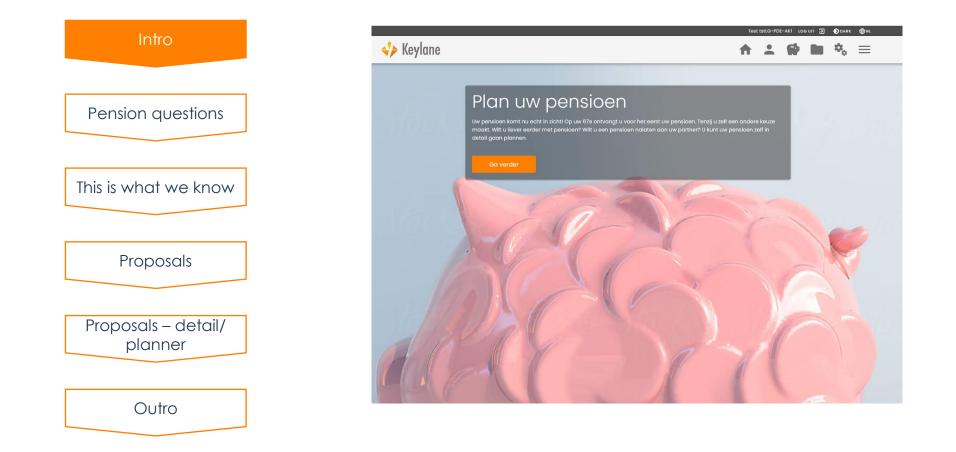
This may mean that not all participants have to go through all elements but are taken directly to the next block via a shortcut. It may also mean that each segment will have different questions or proposals. That configuration lies entirely with the PUO.

On a general level, we think there are three routes. These are shown in the diagram opposite.

- Route 1: Full customer journey
- Route 2: Directly to default proposals
- Route 3: Planner only

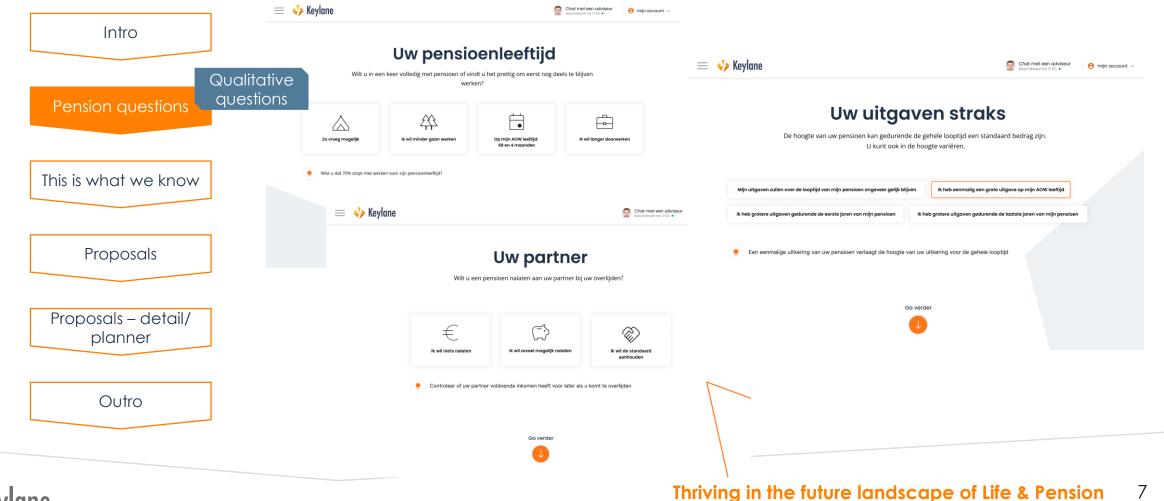








Qualitative questions examples

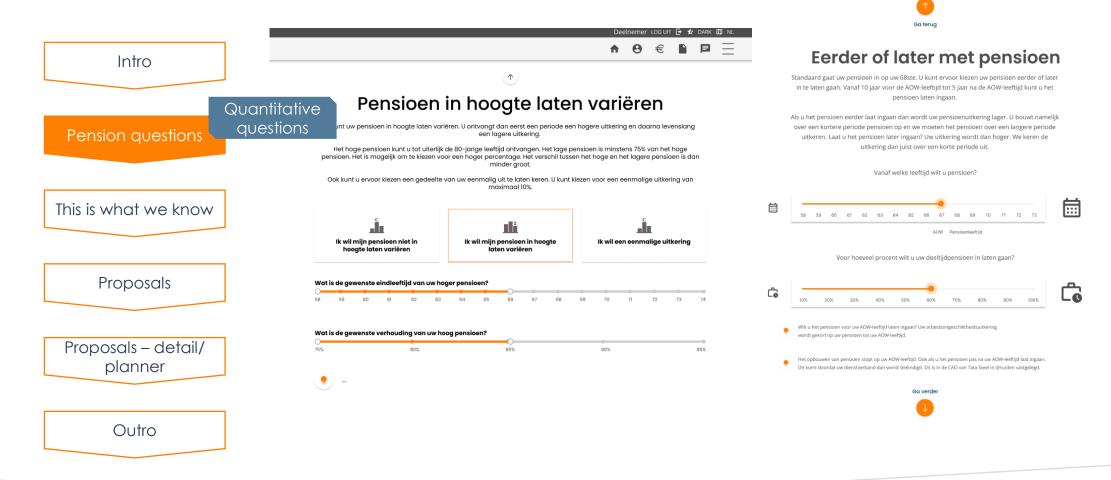


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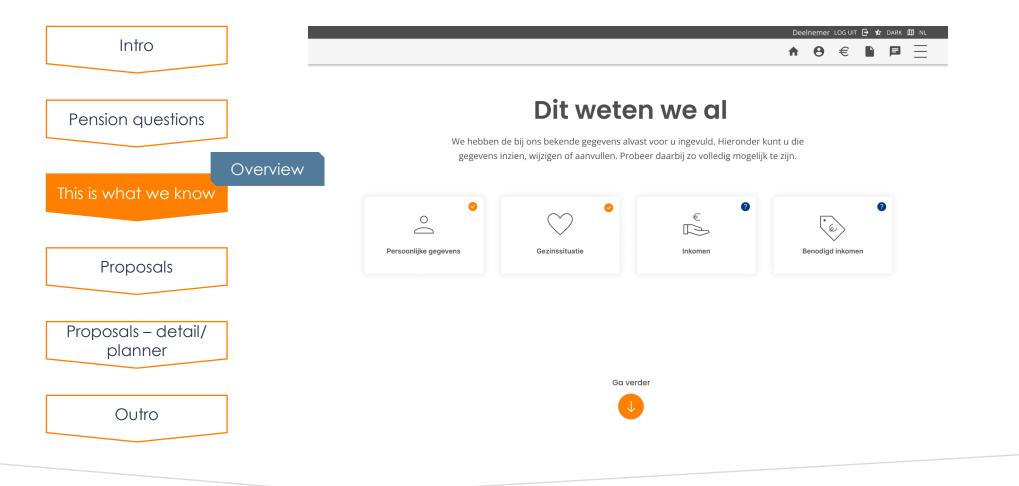
Qualitative questions examples

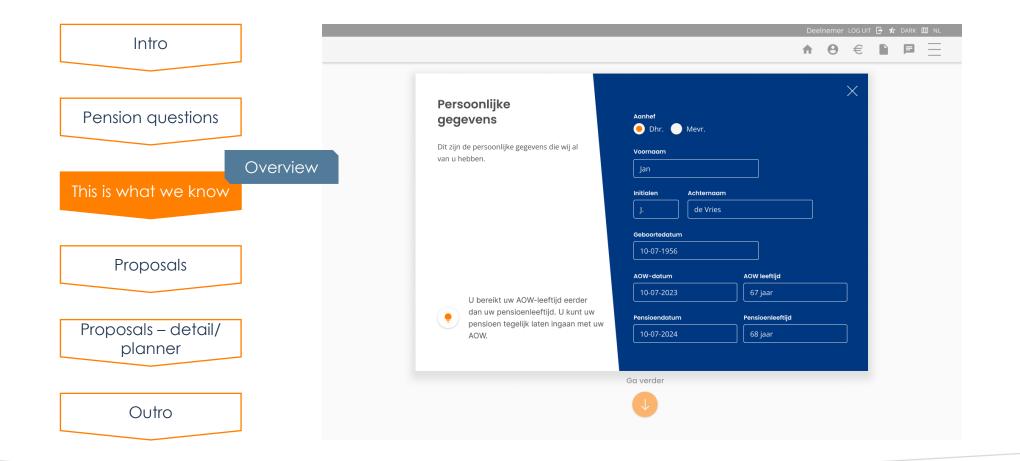
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This is what we know

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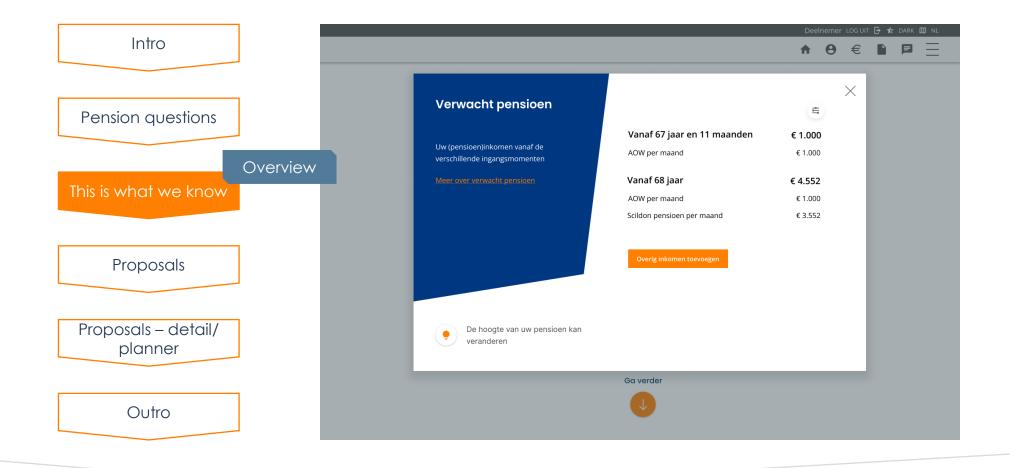




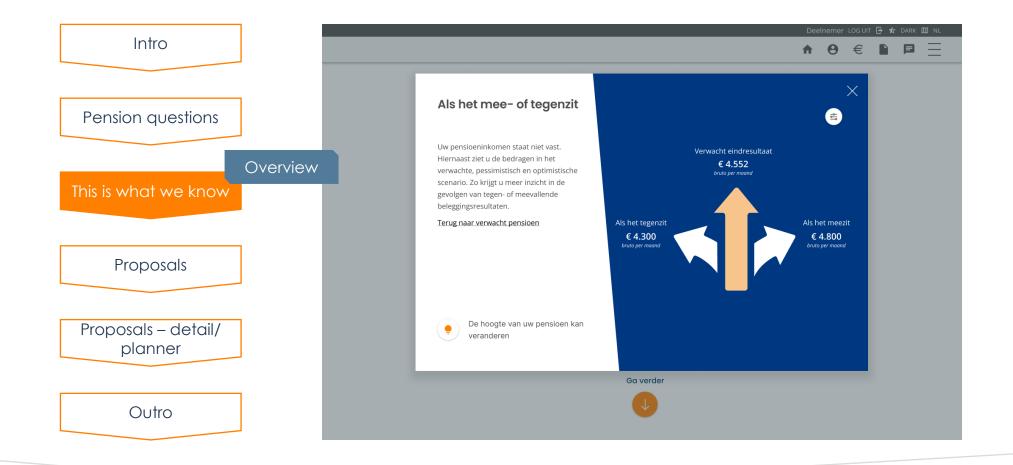




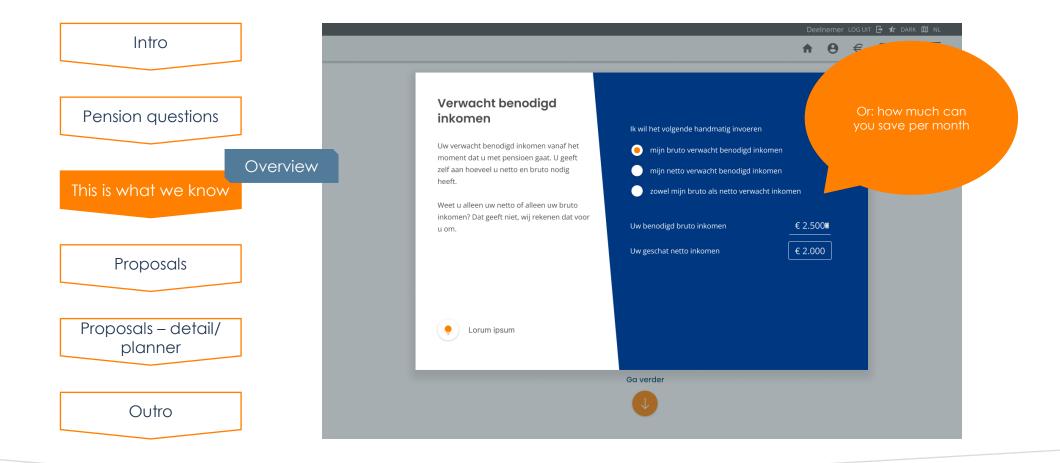


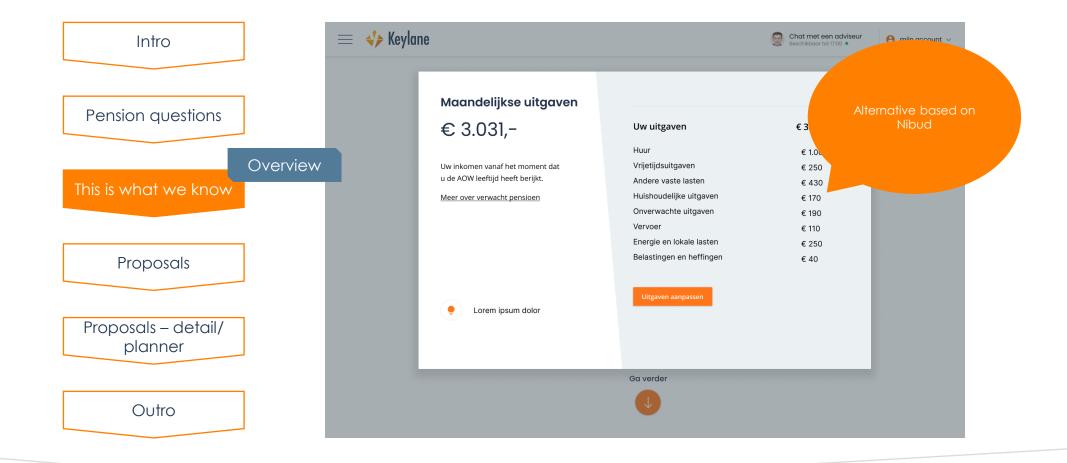






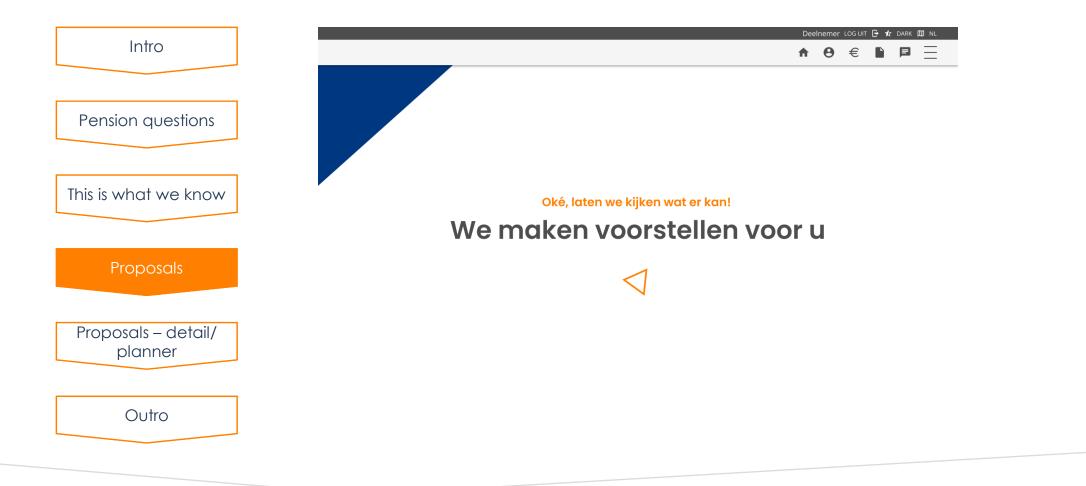






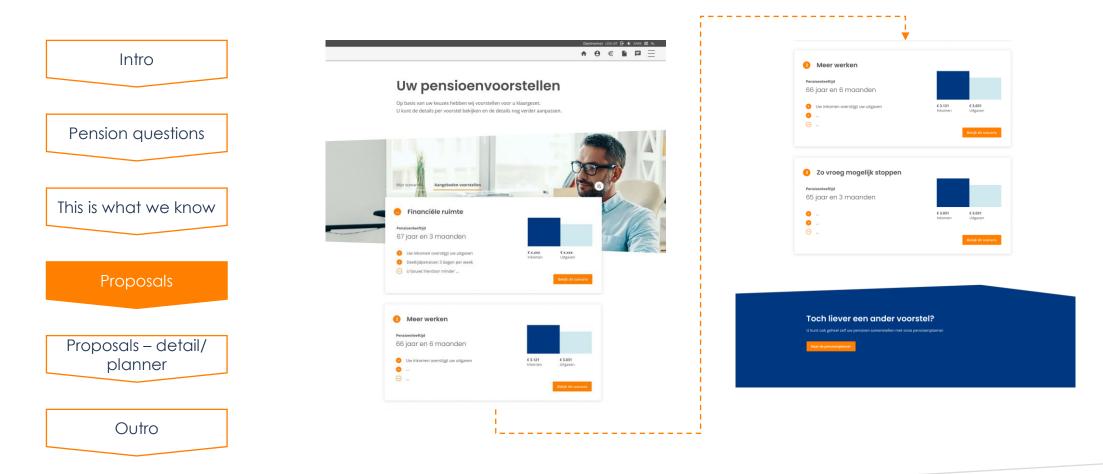


CJ Plan pension with choice guidance Creating proposals





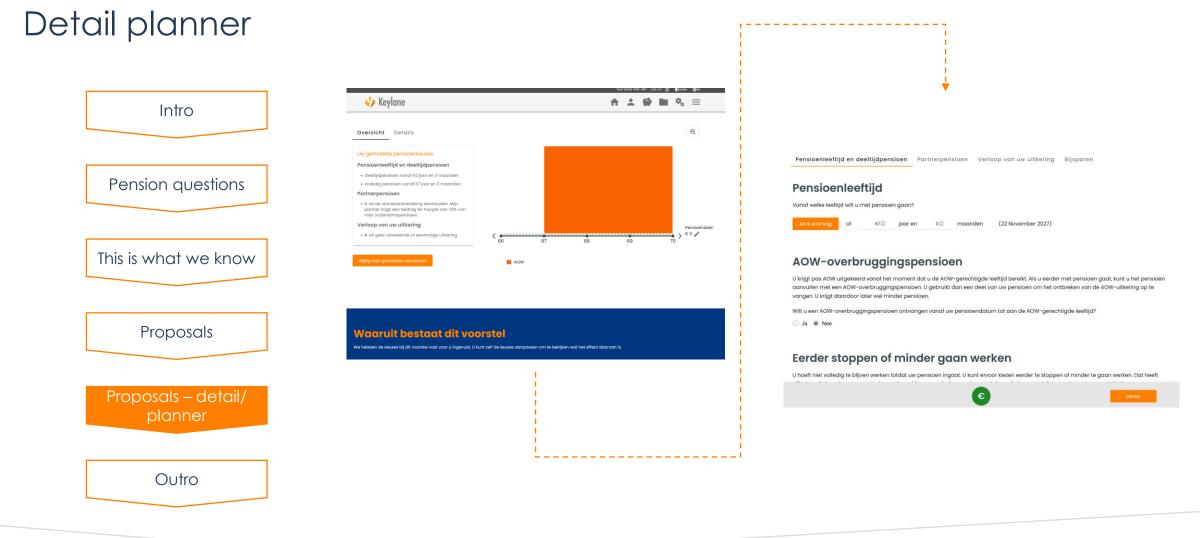
Proposals



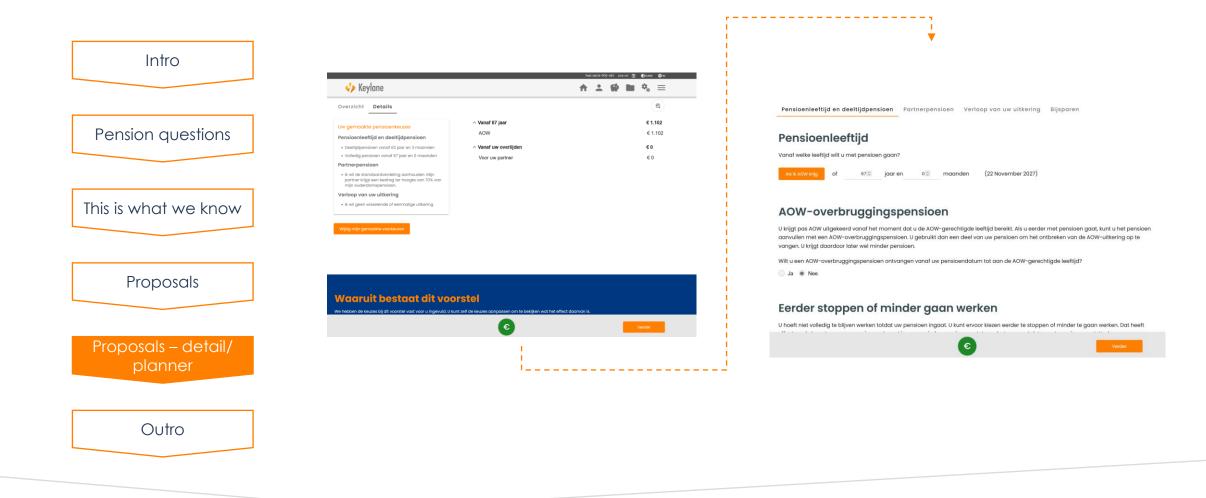


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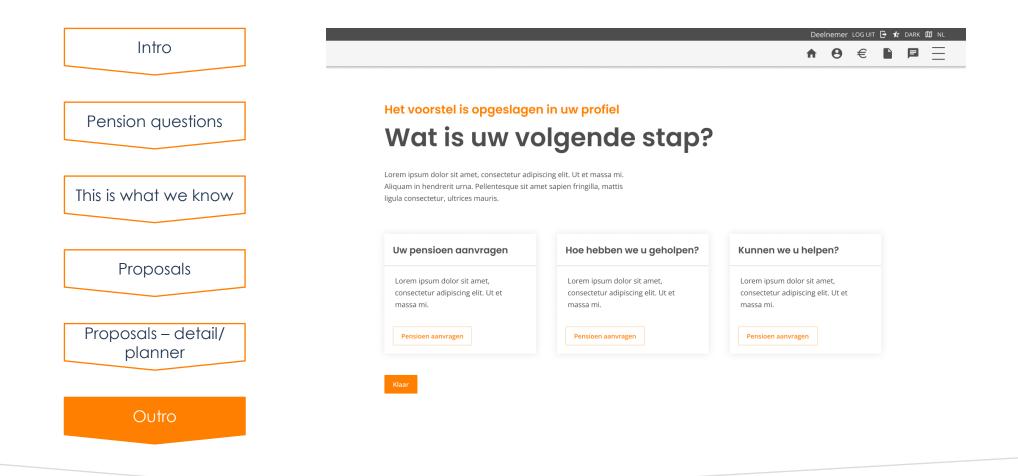
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Detailed planner









Lunch break



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Product Strategy

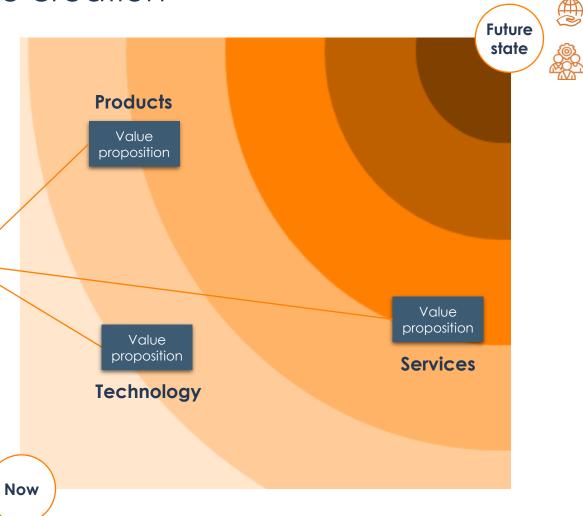


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Long-term roadmap

Strategies for future success and value creation

Legislation & Compliance	Our products have features that enables our customers to comply to legislation and compliance.				
Business efficiency	Our products have features that enables our customers to increase productivity operations.				
Business continuity	Our products and services come with features that ensure our customers can continue operations. We implement features that support the continuity of our own operations.				
Excellent digital experience	Our products offer advanced features that enable our customers' clients to process and communicate more effectively through digital channels.				
Product expansion	Extension of our products with new feature domains to increase the potential of our products for new and existing customers.				





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Strategic themes and sub-themes 2025-2030

Legislation & Compliance

- 5 GDPR
- 💈 AML
- Localised compliance
- ✓ Tax reporting
- Pension treaty WTP (NL)
- **DORA**
- **EAA/WCAG**

Product Expansion

- DisbursementFinancial reporting
- Ø Workflow management
- ۶ Multi-client
- Modularised implementation
- Investments/ portfolio management
- Øutput management/ external DMS
- Real time model
- Internationalization

Business Continuity

- Syber security
- Data lifecycle management
- Containerisation
- Enable frequent releases/testability
- Product integration repository

Business Effectiveness

STP

- Personal data automation
- Configurability and Configuration Manager
- Configurability and Portal Design System
- ³ Operational alerts
- Felemetry
- Al capabilities
- Chatbots

Digital Experience

- Connectivity
- Versioned APIs
- Portals and Selfservice
- Gamification
- ∮ UX/UI



Digital Engagement

Strategic challenges



User experience

Improving the overall user experience across all our portals. Better error feedback, easier data delivery and better user flows are part of this.



Platform upgrades

Upgrading the platform to Vue3 provides the option to also introduce setting up a Design System for all new and existing portals and functionalities.



Architectural upgrades

Several improvements to our frontend and backend. I.e. error handling, integration with back offices, event architecture and performance upgrades.



Standardisation

Further standardize current portals and functionalities within them. Mostly for the participant and advisory portal.



High-level Product Roadmap PDE

		In execution and pl	anned	2025 (planned	and candidc	ites)	later
logicletion & Co	mplignee			EEA/WCAG research URM 2.0			
Legislation & Compliance			WNP and WTP agreements Lumpsum nett calculation				
Product Expansion		Individual agreement change		Planner with choice guidance			Insight in investments
		Managing cost center		Pension wishes (quantitative)			CampaignControl
		Preferred language		Pension proposals			
		Nett only		Anw-aap insurance (CJ New part			
		Updated agreement details					NO during quote
Business Continuity			Rights and roles for User			Collective m	nutations
			Managing users	CRUD restriction			corporcon rol to Kotlin
Business Effectiveness		CMS employer portal		ManagementControl			Chatbot
		New employment via API		Vue3 & Design system			OBEX integration
		Salary/part-time/ via API		Bridge service			Gamification
		Standardization		Event architecture			
				Deployment improvements			
Digital Experience		Improved handling of corrupt data		Export individual choice overview			Choice guidance – CJ New part.
		Employee detailview		Notifications for permission changes			Choice guidance – CJ End part.
		On-screen correction	ו ו	On hold policies			Choice guidance – Extra savings
		Improved quote flow	′	Change contact person			Choice guidance – Value transfer
		Multiple policies, agreements & covers		Change history – other parties			
				Integrated user	management		
🛟 Keylane	Participant portal			Integrated user management Inriving in the tuture landscape of Life & Pension www.keylane.com			
	· ·						
	Employer portal ControlRoom		Architecture				

Legislation and compliance

Participant portal

EEA/WCAG research

✓ URM 2.0

Adding URM2.0 data to provide the participant with URM projections on the portal. This will be added where pension data is shown, including where choices are made.

Lumpsum net calculation The net calculation for the lumpsum choice in the CJ Plan pension.

Employer portal

EEA/WCAG research

WNP and WTP agreements Adding the ability to view and manage participations for both products.

Advisory portal

EEA/WCAG research

Wnp and Wtp agreements

Adding the ability to request and effectuate a quote for a shift from the Wnp to an Wtp product. Also, adding support for viewing and managing both Wtp and Wnp products for clients.



Product Expansion

Participant portal

- ۶ Planner with choice guidance
- Pension wishes (quantitative)
- Pension proposals Possible cooperation with Obex

Anw-gap insurance

For Plexus and LAL backoffices, we will add the ability to request a Anw-gap insurance or opt-out. This will be added in the CJ New participation.

Insights in investments

Expanding the insight in investments module with historic transaction data and the development of the investments.

Employer portal

- Individual agreement change Adding support to move an individual participation from one employeegroup to another.
- Managing cost center

Managing the cost center location for both individual and collective participations

Preferred language

Management of the default company wide language on the portal. Users can still override.

Met only

Adding support for net only agreements.

Sollective IWO

Adding support to request a collective IWO.

Collective mutations

Adding support to perform collective mutations across all employee groups at once 28

Advisory portal

🗲 KVK API

Adding support for getting company data from the KVK while making a quote.

Collective IWO during quote Adding support to request a collective IWO while making a quote.

Product Expansion

ControlRoom

CampaignControl

Adding support for creating custom campaigns targeting pre-defined groups. This means setting up a flow on the portal with content. CampaignControl will provide insight in the effectiveness of the campaign. CampaignControl can be used in cojunction with OutputControl, to automatically send messages.



Business Continuity

Advisory portal

CRUD restriction ?

Architecture

OutputControl to Kotlin Updating OutputControl code to newest version

ControlRoom

- Rights and roles for UserManagement Adding support to create own roles for the ControlRoom, Employer portal and Advisory portal. This way, the provider can determine which users have which rights.
- Managing users

Improved user management across all portals, via the ControlRoom.

ØutputControl to Kotlin

Business effectiveness

Participant portal

Chatbot Adding support for support via chatbots.

Øbex integration

Integration with the Obex platform for 56 better financial planning.

Gamification

Adding support for introducing game elements to the portals. Examples: quizzes, badges, leaderboards, etc.

Employer portal

CMS on the employer portal Enabling the current CMS 1.0 on the employer portal to change content and images.

Salary/part-time/... via API Upgrading the existing employeefile to an API for new employments.

New employment via API

Upgrading the existing employeefile to an API for new employments.

Advisory portal

Standardisation

Configuration and upgrading our standard advisory portal to be in line with current improvements.



Business effectiveness

Architecture

Vue3 & Design system

Upgrading all our portals to Vue3 and introduction of a design system. The design system will set the rules and variability of our tokens, elements, etc. and will provide consistency within and across portals. Is also related to EEA/WCAG.

Service

Event architecture

Adding support and moving to an event architecture based on Kafka.

Deployment improvements ?

ControlRoom

ManagementControl

Adding support for creating custom reports that give insight into portal usage and KPIs. Also, some reports will be created for out-of-the-box usage.



Digital Experience

Participant portal

Multiple policies, agreements and covers

Adding support for support for multiple policies, agreements and covers for Lifetime and Plexus backoffices. With this change, all pensions from one pension provider are accumulated on one participant portal.

Choice guidance - ...

Adding choice guidance to all relevant customer journeys.

Employer portal

- Improved handling of corrupt data Better inform the user of missing or corrupt data and providing tools to help.
- Participation detailview Adding pension data to the detailview of a participant.
- Export individual choice overview Adding support to get insight into and export data for participations with individual product choices.
 - On hold policies Adding support to view (and limited management of) on hold policies.
- Change history other parties Adding support to view individual changes made by the participant, case handler and advisor.

Change contact person

Ability to change the contact person of the employer. 33

Advisory portal

- Integrated user management Relocation of UserManagement from the ControlRoom to the advisory and employer portal.
- Adding support for fixing errors and validations via the GUI for the employeefile upload during the CJ Quote. This will also be used on the employer portal for collective changes.
- Improved quote flow Several improvements to the userflow of the CJ Quote. I.e. better

feedback, better insight into waiting times.

Digital Experience

ControlRoom

Notifications for permission changes Adding support for sending messages via OutputControl in case of permission changes in Plexus or from the portal.



Questions & Answers





Thank you for attending! Please join us downstair for drinks and bites



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