

Keylane supports Allianz in delivering a state-of-the-art participant portal

Following a demo of Keylane's Plexus Digital Engagement (PDE) platform, Allianz were convinced it would meet their business goals to offer Netherlands based Allianz Group Life customers a feature rich and engaging participant portal.



Plexus

#UnlockTomorrow
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 **Keylane**



Challenge

Allianz had a list of service expectations and business goals, and needed a new participant portal that would show insights into pension schemes and investments.

On top of this, they wanted the ability to view activation possibilities and scenario-tooling, in an easy to use, customisable and inherently accessible portal that could meet and exceed the needs of today's market.

Solution

As part of its PDE platform offering, Keylane empowers Allianz with an easy-to-use portal that guides users through the decision making process of their pension plan with customer journeys that are used to inform, educate and enable the user at every step of the journey.

Cooperation between Keylane and Allianz was a major key to success in overcoming technical challenges and the tight implementation planning, as both parties worked closely on new, engaging ideas that have resulted in new portal functionality that better serves Allianz's participants.



Business Value



Participants are provided with **24/7 insight** into their pension scheme and investments



Increased participant engagement through smart activation



Full monitoring capabilities for participant activations



Online real-time scenario analysis displaying “what if” calculations



Enhanced configuration options to meet changing customer demands

“By choosing PDE as the participant portal for Allianz Group Life, we’ve created a participant portal that is on par with current market needs, and we’re now fully enabled to develop new possibilities and further enhance the features of our new portal. We’re confident that Keylane’s PDE platform has delivered us a modern and future-fit solution that will further solidify our place as a leading provider in the Netherlands.”

Anton de Lugt

Value Proposition Manager at Allianz

A baby is sitting on a sandy beach at night, illuminated by a warm light source. The baby is holding a clear glass jar with a lid, which is glowing from within. The background is a dark blue night sky over water. The image is framed by white geometric lines.

About Allianz

Allianz Group is a global leader in insurance and financial services. With over 85 million customers in more than 70 countries and 140,000+ employees. Allianz's goal is to be the most trusted financial services provider. The Dutch branch has more than 350 enthusiastic employees and is located in Rotterdam.

For more information:
www.allianz.nl

About Keylane

Keylane is a leading SaaS platform provider for the insurance and pension industry. Keylane empowers the insurance and pension industry to transform their business and achieve their goals through innovative solutions that redefine how insurance software works. Over 225 customers across Benelux, Nordics and DACH regions run their business on Keylane platforms.

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